



EHE VENTURE STUDIO

Enabling the next generation of UK AI entrepreneurs

Overview Deck: July 2025



**DON'T INVEST UNLESS YOU'RE PREPARED TO
LOSE ALL THE MONEY YOU INVEST. THIS IS A
HIGH-RISK INVESTMENT AND YOU ARE UNLIKELY
TO BE PROTECTED IF SOMETHING GOES WRONG.**

EHE Group of companies:



Entrepreneurs
Helping
Entrepreneurs

Investment Risks

Due to the potential for losses, the Financial Conduct Authority (FCA) considers this investment to be high-risk.

Estimated Reading Time: 2 mins.

- 1. You could lose all the money you invest.** If the business you invest in fails, you are likely to lose 100% of the money you invested. Most start-up businesses fail.
- 2. You are unlikely to be protected if something goes wrong.** Protection from the Financial Services Compensation Scheme (FSCS), in relation to claims against failed regulated firms, does not cover poor investment performance. Try the FSCS investment protection checker, or via URL: <https://www.fscs.org.uk/check/investment-protection-checker/>.

Protection from the Financial Ombudsman Service (FOS) does not cover poor investment performance. If you have a complaint against an FCA-regulated firm, FOS may be able to consider it. Learn more about FOS protection here or via the URL: <https://www.financial-ombudsman.org.uk/consumers>.

- 3. You won't get your money back quickly.** Even if the business you invest in is successful, it may take several years to get your money back. You are unlikely to be able to sell your investment early. The most likely way to get your money back is if the business is bought by another business or lists its shares on an exchange such as the London Stock Exchange. These events are not common. If you are investing in a start-up business, you should not expect to get your money back through dividends. Start-up businesses rarely pay these.

- 4. Don't put all your eggs in one basket.** Putting all your money into a single business or type of investment, for example, is risky. Spreading your money across different investments makes you less dependent on any one to do well. A good rule of thumb is not to invest more than 10% of your money in high-risk investments. Read more here or via the URL: <https://www.fca.org.uk/investsmart/5-questions-ask-you-invest>.

- 5. The value of your investment can be reduced.** The percentage of the business that you own will decrease if the business issues more shares. This could mean that the value of your investment reduces, depending on how much the business grows. Most start-up businesses issue multiple rounds of shares. These new shares could have additional rights that your shares don't have, such as the right to receive a fixed dividend, which could further reduce your chances of getting a return on your investment.

If you are interested in learning more about how to protect yourself, visit the FCA's website here or via the URL: <https://www.fca.org.uk/investsmart>.

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Your capital is at risk when investing in this product.

EHE Group of companies:



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Helping
Entrepreneurs

WHY EHE?

ENTREPRENEURS

HELPING

ENTREPRENEURS

SUPPORTING
ENCOURAGING
BOOSTING
ADVISING
PROMOTING
EDUCATING
INSPIRING
ASSISTING
GROWING
BACKING

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EHE has a strong UK startup presence through established networks, partnerships and content.



PARTNERS AND CREDENTIALS



EISA

Official member of the EISA
Supporting, engaging and
empowering UK investors and
small businesses.



Innovate UK

Official Investor Partner of Innovate UK.
Boosting future economy focussed SMEs
through funding for cutting-edge R&D,
product and commercialisation.



Co-Investors

Growing list of VC partners.
Sharing investment deals and
combining expertise for portfolio.



Sifted

Most active EU VC list for Q1 2025.
EHE Ventures AI Growth Fund was
included in Sifted's list of Europe's most
active VCs in Q1 2025.



Fast Growth Funding Podcast

Podcast hosts
Popular podcast series supporting founders
journeys and demystifying investing in AI.
Available on mainstream platforms.



Published Authors

Founder-focussed books on scaling and
building tech companies.

EHE Group of companies:



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We are full-stack company builders

EHE = CAPITAL + TECH + ADVISORY

EHE Venture Studio build and invest in early-stage AI businesses with an entrepreneur-led approach that's backed by multiple 8 and 9 figure exits.

FOR FOUNDERS

- ✓ From £200k to £1m investments
- ✓ Entrepreneur-led approach providing strategic, operational and technical guidance
- ✓ In-house tech and engineering expertise to design, build and scale the MVP
- ✓ Go-to-market, IP and fractional C-Suite support
- ✓ Follow-on funding and exit support

FOR INVESTORS

- ✓ Access to disruptive and high-growth AI companies
- ✓ Diversified portfolio in key growth markets
- ✓ S/EIS-qualified AI Growth Fund
- ✓ Strong returns and value creation
- ✓ De-risked venture studio model and enhanced portfolio success

EHE Group of companies:

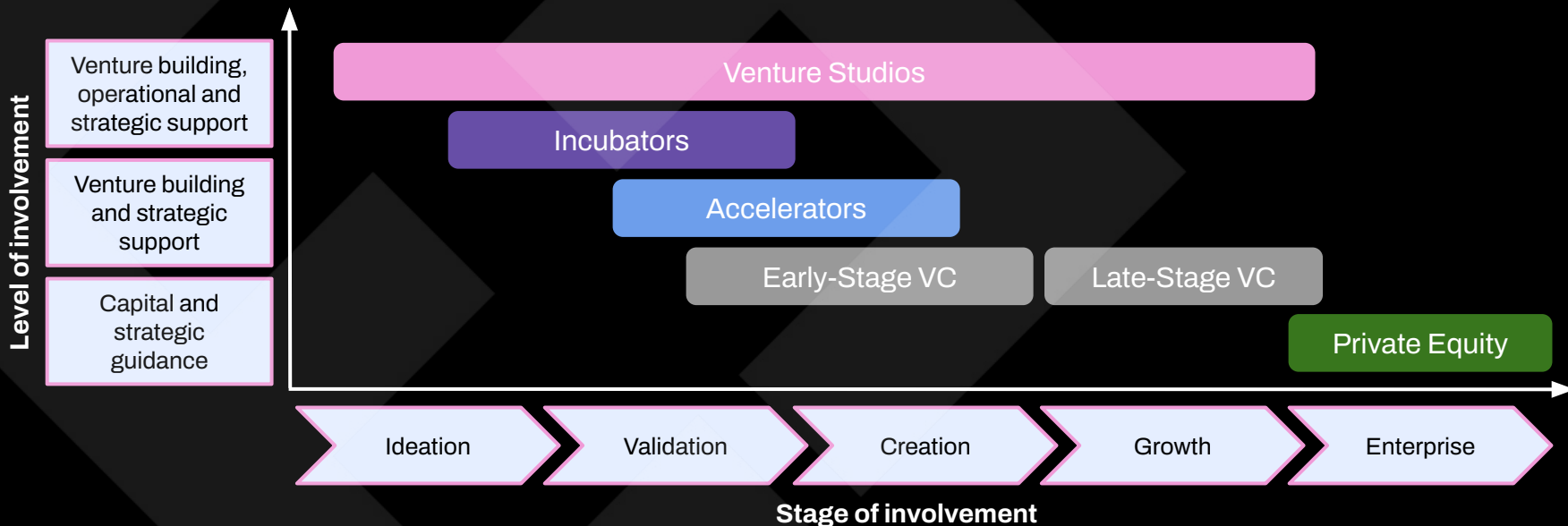


Entrepreneurs
Helping
Entrepreneurs



WHAT IS A VENTURE STUDIO?

Studio's are long-term partners playing Entrepreneur, Operator and Investor roles in companies.



Venture studios are tried and tested in the UK and globally



THE VENTURE STUDIO MODEL

Jeff Bezos, Richard Branson and Peter Thiel have all invested into Venture Studios.

STUDIO BENEFITS

Experience and Know-how

Access to battle-tested entrepreneurial expertise with deep industry insights.

Faster capital

Fuel fast growth and execution without fundraising distractions.

Operational support

Focus on building while we handle the rest.

Validation

Model creates increased product and market validation.

STUDIO SUCCESSES

UK



WAYVE

GRAPHCORE

KatKin



synthesia

GLOBAL



HELLO
FRESH



snowflake®

affirm

moderna



slack



yelp



VENTURE STUDIO STARTUPS HAVE HIGHER LONG-TERM SUCCESS RATES

1.

Higher success rates:

Startups launched within venture studios have a 30% higher success rate compared to other entrepreneurial models.

2.

Comprehensive support:

Founders benefit from hands-on operational support, strategic roadmaps and initial funding, reducing the typical risks associated with startups.

3.

Accelerated growth:

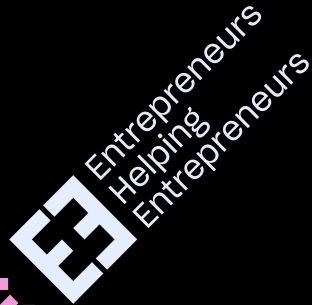
These startups reach seed funding twice as fast and exit 33% quicker than their conventional counterparts.

4.

Investor advantage:

Investors gain access to thoroughly vetted, high-potential startups backed by a rigorous development process.

EHE VENTURES AI GROWTH FUND



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AI-FIRST AND AI-ENABLED INVESTMENTS AT PRE-SEED, SEED AND SERIES A

We lead at Pre-Seed and Seed

Founders with a cut through AI technology vision but require capital to complete and market their MVP and work with the startup factory.

Co-Fund at Seed to Series A

More established AI companies with market/customer validation and recurring revenue, requiring capital to scale, invest in key people and operations.

Regardless of stage, we look for fundamental traits in our founders

HYPER GROWTH FOCUSSED

Looking to work in close alignment with EHE to focus on growth priorities and scale at pace.

RESILIENCE AND INNOVATION

Driven and committed to cutting edge tech. Mindset focused on delivery and solutions.

PURPOSE AND POSITIVE IMPACT

Passionate about building something truly unique with far reaching impact.

TRACK RECORD OF SUCCESS

Deep industry expertise or academic backgrounds that create defensibility to the business.

AI GROWTH FUND

Target Fund Size

£15M

Target Returns

3X

Minimum Investor
Subscription

£50K

Target Portfolio
Companies

16-24

Geography

UK

Target Exits

3-5 years

SEIS AND EIS TAX BENEFITS

UK Enterprise Investment Schemes ((S)EIS) provide tax breaks both upon investment and at disposal. The schemes have recently been extended for 10 years to 2035.

Qualifying Benefits Available (UK Taxpayers):

- **Income Tax Relief:** Initial relief of 50% for SEIS investments and 30% for EIS investments.
- **Capital Gains Tax Exemption:** If held for 3+ years under both SEIS and EIS.
- **Capital Gains Tax Deferral Relief:** Potential for 50% relief (SEIS) and 100% relief (EIS) on gains reinvested.
- **Loss Relief:** Under both SEIS and EIS. Tax relief based on the net loss from an investment.
- **Inheritance Tax Relief:** After 2 years under both SEIS and EIS.

The fund manager is Infinity Asset Management LLP, which is authorised and regulated by the Financial Conduct Authority. * Further information on fees and other deductions which will be applied to the gross return is provided in the Information Memorandum. Please note that target/forecast returns are not a guarantee of actual performance. **(S)EIS eligibility and reliefs are subject to certain qualifying conditions that may change in future. *** Fees are subject to VAT.

Key fund parties

The fund is structured with robust governance and oversight, featuring both a dedicated fund manager overseeing investment strategy and a regulated custodian and depositary ensuring independent safekeeping of assets, regulatory compliance, and investor protection.

FUND MANAGER

**Infinity Asset
Management LLP**



LEAD INFINITY TEAM



Phil Vickers

Co-founder and Partner



Elizabeth Dumbill

Investment Director



Anna Kerrane

Director - Legal

KEY PARTIES



Custodian /
Depositary



Fund
Adviser



Corporate
Lawyers



Tax
Advisers

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Entrepreneurs

Our portfolio is growing with 10-15 new companies each year



AI GROWTH FUND PORTFOLIO



AI MedTech.

Co-investor.

AI-driven diagnostic tools aiding pathologists in blood cancer diagnosis.



AI AgriTech.

Co-investor.

A company using multi-spectral imaging and AI for crop health analysis.



AI MarTech.

Lead investor.

AI-powered content engagement tools improving workflows and driving revenue for digital publishers.



AI PetTech.

Co-investor.

A subscription app for pet owners offering custom treatments, AI-powered health assessments and 24/7 online vet support.



AI MaritimeTech.

Co-investor.

Redefining offshore vessel scheduling and maritime asset planning through AI-powered ocean intelligence.



AI FinTech.

Lead investor.

AI-based financial behavioural analytics platform improving credit risk assessment for underserved populations.

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PORTFOLIO SCREENING AND MANAGEMENT

1. **Pipeline Origination:**

Established founder community, co-investor network and founder platform generates hundreds of high-quality investment opportunities in AI-first and AI-enabled start-ups.

2. **Screening:**

AI-driven pre-screening followed by deep due-diligence evaluating founders and teams, product and technical assessments, market analysis, business model, financial and exit analysis.

3. **Deployment:**

Efficient investment committee processes and approvals, co-investor partners, attractive investment terms, legal compliance and structured capital allocation.

4. **Portfolio Growth:**

Dedicated team for scaling through strategic guidance, fractional C-suite, technical build capabilities and market positioning paired with co-investor sector expertise.

5. **Monitoring:**

A portfolio monitoring framework of performance tracking, analytics and portfolio valuation updates as part of in-house portfolio and investor relations infrastructure.

6. **Exit Strategy:**

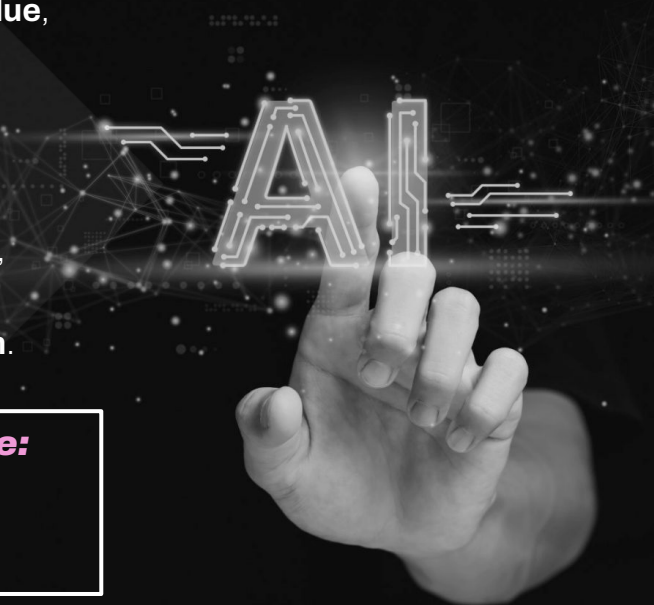
Focused exit planning for M&A, strategic acquisitions or IPO by global AI leaders with proactive exit monitoring to maximize valuation and investor returns.

THE UK AI ECOSYSTEM HAS HUGE TRACTION

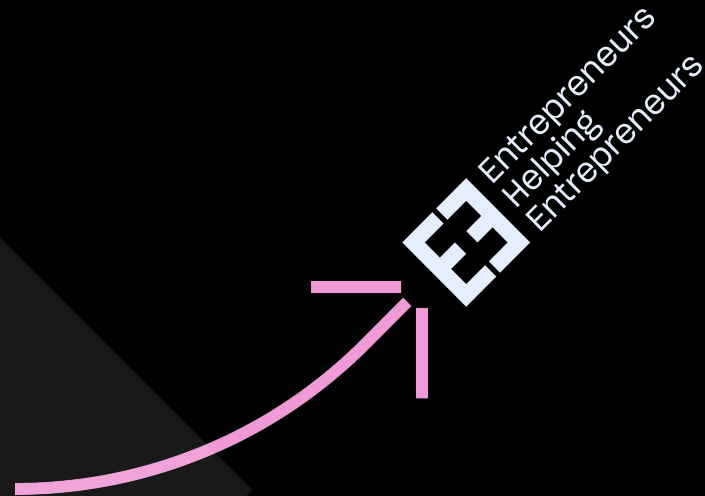
- The **UK is a frontrunner in AI**, only behind the US and China.
- **3,000+ active AI companies** in the UK, accounting for **22% of UK tech value**, up from 12% in 2019.
- 27% of all UK VC funding in 2024 went to AI firms - the highest share ever.
- UK AI startups raised **\$1.03b in VC investment in Q1 2025**, the biggest first-quarter fundraising of the past three years.
- The UK AI sector reached a combined market valuation of \$230b in Q1 2025, cementing itself as Europe's largest AI market.
- UK AI market forecasted growth of **42% CAGR** until 2035 to **USD \$1 Trillion**.

'There will be two kinds of companies at the end of this decade: those that are fully utilising AI and those that are out of business.'

Peter H. Diamandis, MD. Author: Exponential Organisations 2.0.



BUSINESS OVERVIEW



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OUR MODEL IS PROVEN & READY TO SCALE

We've spent years building the foundations for a unique AI Venture Studio model that is now proven, hard to replicate and ready to scale following our fund's recent successful deployments.

DEFENSIBILITY

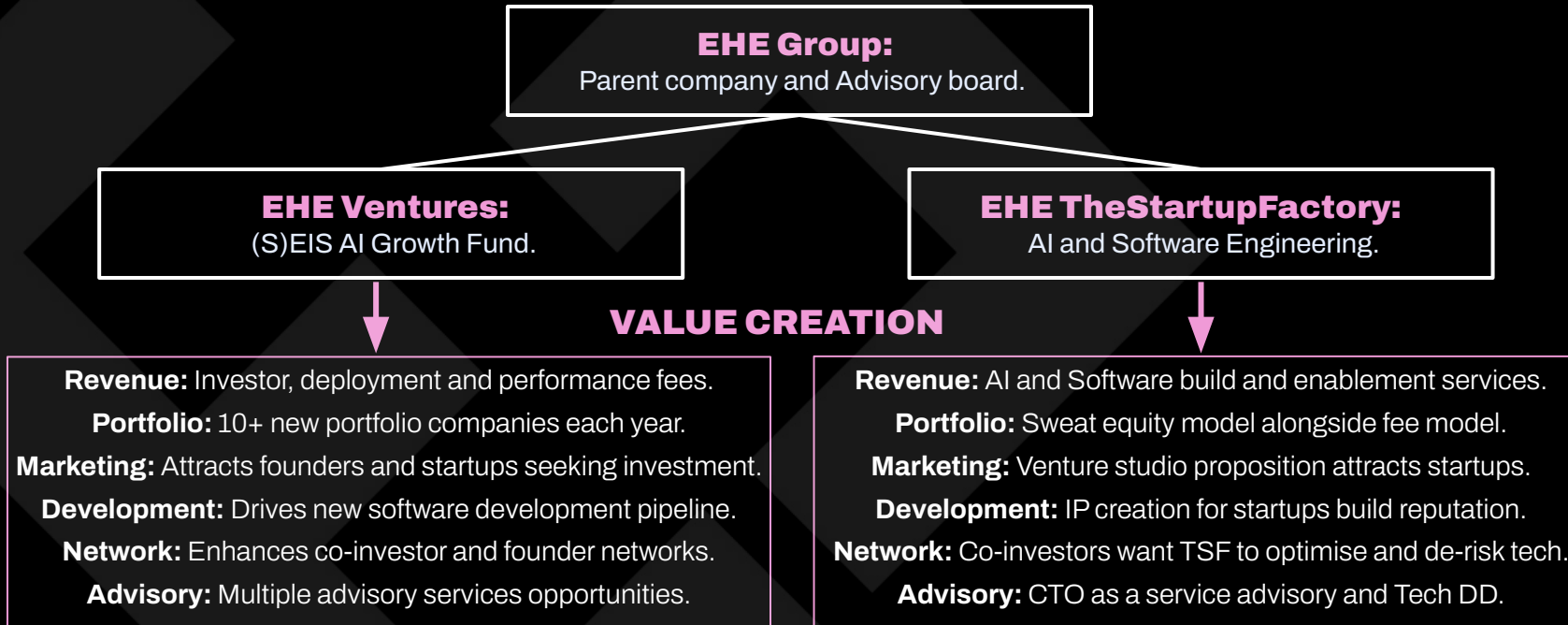
- ✓ **Team:** Highly experienced entrepreneurs and operators with multiple 8 and 9 figure exits.
- ✓ **Intellectual Property:** A reputation for creating IP-rich businesses and IP-backed exits.
- ✓ **Relationships:** Strong relationships with founder networks and friendly VC co-investors.
- ✓ **Technology Expertise:** Multi-disciplined and hands-on technology team.

SCALABILITY

- ✓ **AI-Enabled:** Scalable, automated and intuitive pipeline origination and diligence processes.
- ✓ **Expansion:** A model to replicate into new sectors, company stages and geographies.
- ✓ **Diversified:** Multi-sector portfolio with both IP trade sale and financial exit options.
- ✓ **High Demand:** 37% of venture funding goes to AI, also adding a premium to valuations.



STRUCTURE AND VALUE CREATION



Why EHE? We invest in what we build through our in-house tech engineering team



THE STARTUP FACTORY*

WE HAVE BEEN BUILDING AND INVESTING IN TECH COMPANIES SINCE 2017

- 7 years building tech and AI products
- Fast/ flexible tech roadmap
- Build MVPs and provides ongoing support
- IP creation through product
- De-risks implementation
- Accelerates start ups
- Fractional CTO services
- Ecosystem of experts on hand

**The Startup Factory was spun out of Cake Solutions Ltd (Co Founded by Guy Remond). It is now part of the EHE Group of Companies*

BANKIFI

Built MVP and Sweat Equity investor. Follow on investors: Nationwide, Co-op, Praetura.

A technology platform enhancing business banking by enabling banks to offer integrated services like accounting, invoicing and payments tailored to small businesses.



Groundbreaking solution that seamlessly integrates cutting-edge hardware in the form of our custom, cost-effective sensors with cloud-based technology.



Gives businesses the opportunity to make quick data driven decisions without the need to engage in a lengthy (and costly) consultancy process.



Built MVP and Sweat Equity investor. Sold in 2022 to Signicat.

An anti-fraud and identity /verification platform designed to prevent fraud, ensure compliance, and enhance security.



AI driven copy writing and book publishing tool designed to support and accelerate the publishing industry.

Our founders have been there, done it and are now helping new founders to succeed



Guy Remond

FOUNDER

An experienced individual with over 20 years in the tech, software & consulting/advisory industries, as a founder, director, investor & advisor.



Gary Fletcher

FOUNDER

An experienced straight-talking entrepreneur with over 30 years' experience in a variety of roles as a founder, director, investor & advisor.



Andy Grove

CHAIRMAN

An experienced private equity investor, the Chief Investment Officer of LDC (Lloyds Development Capital), with a 30 year track record of Private Equity investing, Non-Executive Director experience & M&A advice.



Carl Castledine

NON-EXECUTIVE DIRECTOR

Experienced Chief Executive Officer with a demonstrated history of working in the leisure, travel & tourism industry.



Neil Vose

CEO

Neil is a strategy executive with over 25 years of experience spanning digital agency leadership, board-level business transformation & multiple start-up/founder/NED positions.

We are an experienced and straight-talking entrepreneurial team across multiple domains



Aleksa Vukotic

CTO

Aleksa has extensive experience on both the founder and investor side. After a career in the finance industry, where he helped design & build data-driven distributed systems, DevOps platforms & APIs within the commodity trading and banking sectors.



Simon Landi

CMO

Simon has over 30 years of marketing expertise spanning renowned regional, national & international client campaigns. Simon built up and ran his own agency for over 20 years before exiting following a sale in 2021.



Pete Evison

COO

Pete is an experienced professional with over 20 years in the tech, software & consulting industries, taking various senior and board-level positions.



Elliot Smith

CFO

Elliot is a qualified accountant and experienced finance professional with over 20 years of experience providing accounting, financial & advisory services to startups, entrepreneurs and established businesses.



Ross Faith

FINANCE EXECUTIVE

Ross has over 25 years of experience, holding several senior executive and non-executive roles supporting owner-managed, family-run through to UK PLC listed businesses across numerous services & sectors.

A great Venture Studio requires a strong investment and technology focussed team



Paul Richardson

HEAD OF PARTNERSHIPS

Paul Richardson is a highly experienced financial services professional with a distinguished track record across banking, venture capital, and fund administration.



Jack Worne

VENTURE ASSOCIATE & INVESTOR RELATIONS

Finance background, experienced at fundraising and scaling early-stage companies.



Troy Wood

VENTURE ANALYST

Troy brings a wealth of venture experience, specialising in high-growth startups, AI applications, blockchain, & space-enabled technology.



Sogi Chukwuanu

MARKETING CONTENT SPECIALIST

Sogi is the Marketing Content Specialist at EHE Venture Studio, shaping the content strategy & driving brand visibility. She's all about creating content that connects with people.



Eric Carter

HEAD OF ENGINEERING

Eric Carter is a guru of everything engineering - from the smallest prototype Proof-of-Concept up to large complex infrastructure deployments.

Creating ongoing value to portfolio companies



Marc Lequime

TEAM LEAD FRONTEND

Marc is passionate about enhancing how people interact with tech, and ensuring every touchpoint – whether work, leisure, or personal growth – is impactful and intuitive.



Rupert Rutledge

TEAM LEAD ENGINEER

Rupert Rutledge is an engineer with 15 years of cross-functional technology product experience.



Ayden Ballard

SOFTWARE ENGINEER

A self-taught and formally recognised developer who also loves to surf.



Lucas Diaz Fiol

JUNIOR SOFTWARE ENGINEER

Lucas first joined the TSF team as an intern, returning three years later as a permanent member of the team. Originally from Spain, Lucas enjoys learning the harmonica and trying his hand at longboarding.

JOIN US

Investors: Find out more about our funding revolution by visiting our [website](#)

Studio model proven, operating and ready to scale

Portfolio track record with strong deal momentum

The UK AI ecosystem entering breakout phase

Strategic investment that drives AI innovation

Strong returns and value creation

Contact:

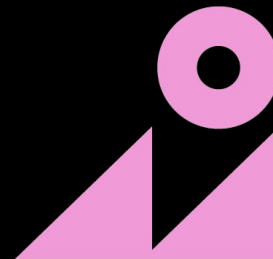
guy@ehe.ai (Co-Founder)

neil@ehe.ai (CEO)

jack@ehe.ai (Investor Relations)



Find Out More...



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